

# **PUBLIC RELATIONS**

**Complete Media, Survey & Election Strategy Solutions**

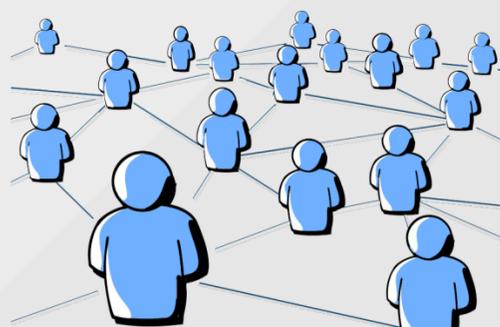
**Print & Electronic Media Management**

**(including advertising)**

**Social Media Management**

**META AD'S BULK SMS WHAT'S APP SMS IVR CALL**

**VOICE CALL**



# **YOUR TRUSTED POLITICAL PR & STRATEGY PARTNER**

**YEARS OF EXPERIENCE IN MEDIA & POLITICAL STRATEGY.**

**EXPERTS IN BOTH TRADITIONAL & DIGITAL CAMPAIGN MANAGEMENT.**

**NATIONWIDE PRESENCE WITH STRONG REGIONAL INSIGHTS.**

# **PRINT & ELECTRONIC MEDIA MANAGEMENT**

**End-to-End Media Handling for Maximum Visibility**

**NEWSPAPER ADS, PRESS  
RELEASES, EDITORIAL  
PLACEMENTS.**

**ELECTION-BASED PR  
MESSAGING.**

**TV/RADIO MEDIA BUYING  
& AD STRATEGY.**



# POWERFUL SOCIAL MEDIA CAMPAIGNS

Creating Viral Political Influence Across Digital Platforms

FACEBOOK, INSTAGRAM, TWITTER, YOUTUBE  
MANAGEMENT.

META AD CAMPAIGN PLANNING &  
EXECUTION.

TREND CREATION, HASHTAGS, VIRAL  
REACH.



# BULK SMS, WHATSAPP, IVR VOICE CALL SERVICES

Reaching Every Voter Through Personalized Communication

Bulk SMS campaigns  
with personalization.

WhatsApp broadcast  
messaging.

IVR voice calls in regional  
languages.



# PUBLIC RELATIONS AUDIT

Evaluating and Enhancing Your Public Image Strategically

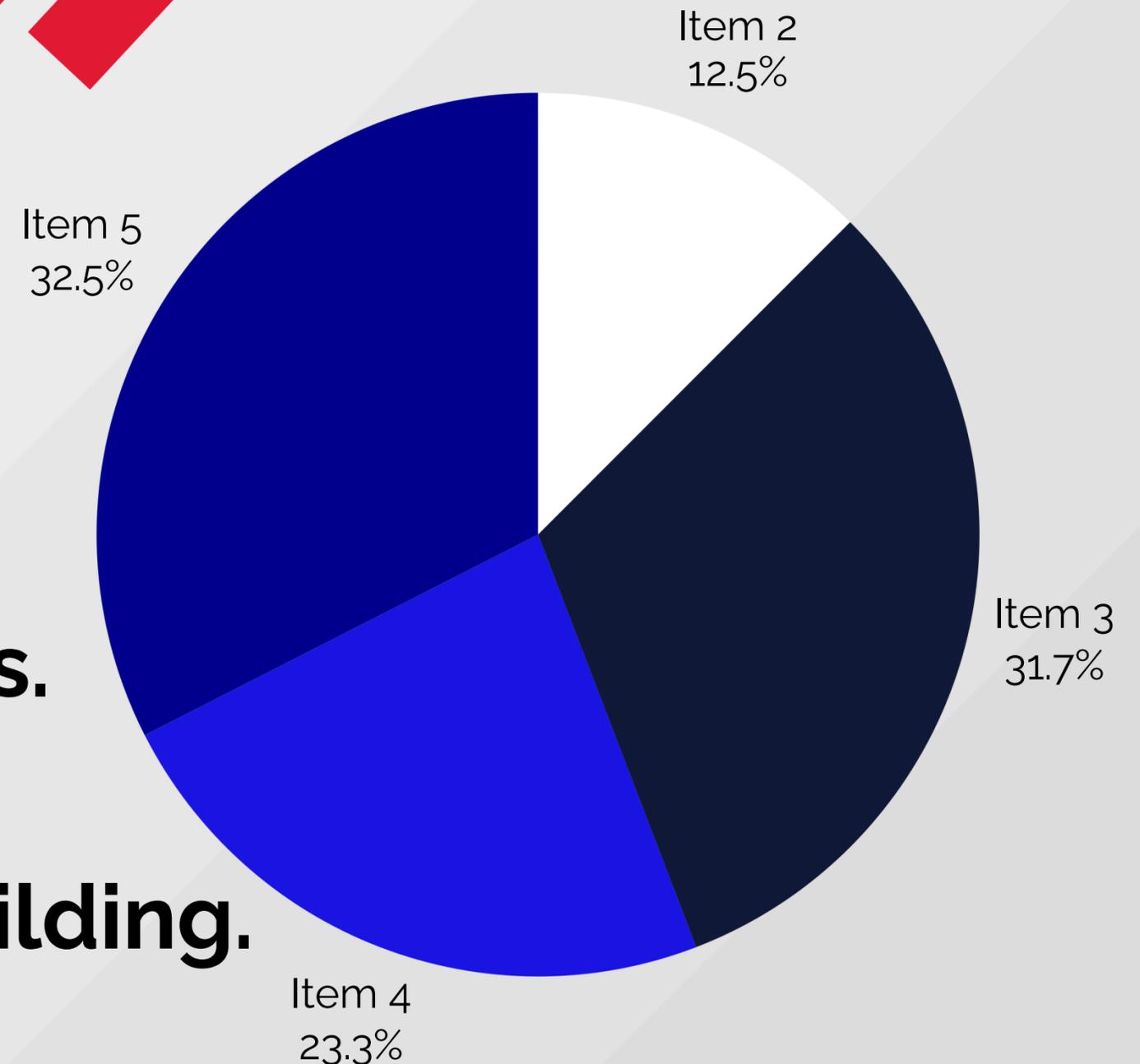
**Existing reputation analysis.**

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**Influencer/media impact reports.**

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**Recommendations for image building.**



# ELECTION SURVEYS (PRE POLL, EXIT POLL, POST POLL)

Voter Pulse Analysis Backed by Data-Driven Surveys

Scientific sampling & voter behavior studies.

In-depth pre/exit/post-poll reports.

Region & caste-wise breakdowns.

VOTE  
DAY

VOTE  
HERE



# ELECTION CAMPAIGN MANAGEMENT

From Booth Strategy to Rallies – Complete Campaign Execution

- Rally planning, booth strategy, branding material.
- Team deployment, event management.
- Real-time issue management during elections.



# POLITICAL ADVISORY & STRATEGY SERVICES

Winning Strategies with Deep Political Intelligence

**Manifesto design support.**

**Candidate positioning strategy.**

**Strategic alliances & influencer outreach.**



# **POLITICAL ANALYSIS, DEMOGRAPHICS & BIG DATA**

**Targeted Insights for Smarter Political Decisions**

**BIG DATA INSIGHTS FROM SOCIAL MEDIA,  
GROUND REPORTS.**

**CASTE, RELIGION, AGE, GENDER-BASED  
TARGETING.**

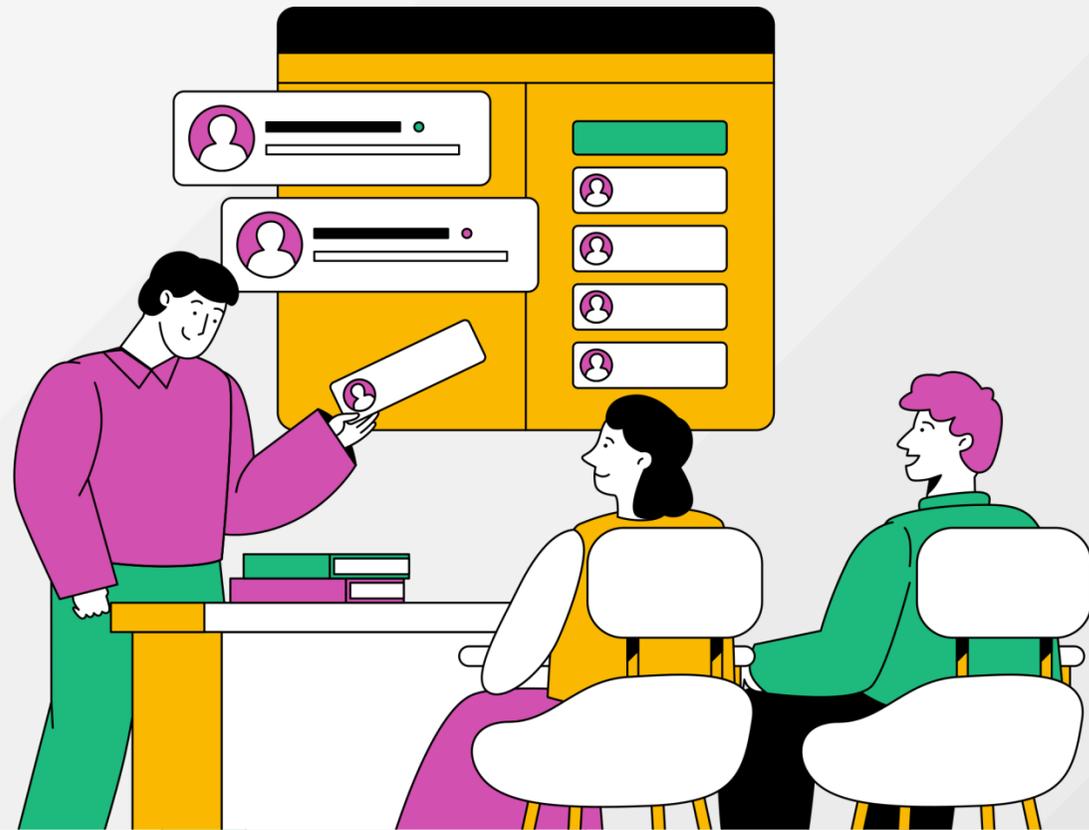
**REAL-TIME DASHBOARDS & ANALYTICS.**



# PRESS CONFERENCE SETUP & SLOGAN DEVELOPMENT

Crafting Powerful Messages and Managing Media Presence

Full setup for press conferences:  
stage, media kits, sound.



- Slogan & tagline development  
based on voter emotion.

# THANK YOU / CONTACT US

Let's Build Your Winning  
Political Journey Together

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